Before you even begin to consider technical matters, it will be helpful to figure out the “what and why”. You are building an addition to your physical plant in a new digital space.

There are four documents which will discuss this subject in greater detail, and which we recommend for your review prior to your leadership or task force engaging in this conversation:

1. **CREATING A DIGITAL PARISH SPACE: FIRST THINGS FIRST**
2. **CONSIDERATIONS FOR DESIGNING YOUR DIGITAL SPACE**
3. **COMPARING DIGITAL PLATFORMS: RIGHT PLATFORM FOR THE RIGHT OUTCOME**
4. **PRODUCTION EQUIPMENT RECOMMENDATION**

Questions for Conversation:

- WHAT ARE YOUR PEOPLE MISSING FROM PHYSICAL, IN-PERSON CHURCH?
  - (Sacraments, faces, voices, “sacred space”—in their own church or in general, music, etc.)

- WHO IS USING YOUR CURRENT DIGITAL SPACE? WHO ISN'T, AND WHY?
• WHAT IS YOUR COMPLETE STRATEGY TO KEEP PEOPLE CONNECTED, DIGITAL OR OTHERWISE?
  
  o (Eucharistic visits, “contact trees”, small groups, etc.)

• WHAT KIND OF DIGITAL SPACE DO WE NEED TO CREATE?

  To keep in mind:
  
  o Do you simply want to duplicate your traditional Sunday experience or are you looking for something different?
  
  o What length of service will keep people engaged?
  
  o Should events be live-streamed or pre-recorded?
  
  o How accessible and inclusive will this digital space or digital production be?
  
  o What people and talents are available to create and operate our parish digital space? Is what we would like to create sustainable?
  
  o What part of your parish life does this support: worship, fellowship, learning, mission, evangelism?
  
  o Where can your most fruitful investment be made? In what sort of experiences would you have your greatest return for your community?

• WHAT WILL THE CONTENT AND QUALITY OF YOUR DIGITAL SPACE SAY ABOUT WHO YOU ARE AS A FAITH COMMUNITY?

• HOW DOES YOUR DIGITAL PRESENCE FURTHER THE MAKING OF DISCIPLES AND THE SPREADING OF GOOD NEWS IN YOUR COMMUNITY?