



OUR DIGITAL PARISH SPACE: QUESTIONS FOR A CONVERSATION

Before you even begin to consider technical matters, it will be helpful to figure out the “what and why”. **You are building an addition to your physical plant in a new digital space.**

There are four documents which will discuss this subject in greater detail, and which we recommend for your review prior to your leadership or task force engaging in this conversation:

1. [CREATING A DIGITAL PARISH SPACE: FIRST THINGS FIRST](#)
2. [CONSIDERATIONS FOR DESIGNING YOUR DIGITAL SPACE](#)
3. [COMPARING DIGITAL PLATFORMS: RIGHT PLATFORM FOR THE RIGHT OUTCOME](#)
4. [PRODUCTION EQUIPMENT RECOMMENDATION](#)

Questions for Conversation:

- **WHAT ARE YOUR PEOPLE MISSING FROM PHYSICAL, IN-PERSON CHURCH?**
 - (Sacraments, faces, voices, “sacred space”—in their own church or in general, music, etc.)

- **WHO IS USING YOUR CURRENT DIGITAL SPACE? WHO ISN'T, AND WHY?**

- **WHAT IS YOUR COMPLETE STRATEGY TO KEEP PEOPLE CONNECTED, DIGITAL OR OTHERWISE?**

- (Eucharistic visits, “contact trees”, small groups, etc.)

- **WHAT KIND OF DIGITAL SPACE DO WE NEED TO CREATE?**

To keep in mind:

- Do you simply want to duplicate your traditional Sunday experience or are you looking for something different?
- What length of service will keep people engaged?
- Should events be live-streamed or pre-recorded?
- How accessible and inclusive will this digital space or digital production be?
- What people and talents are available to create and operate our parish digital space? Is what we would like to create sustainable?
- What part of your parish life does this support: worship, fellowship, learning, mission, evangelism?
- Where can your most fruitful investment be made? In what sort of experiences would you have your greatest return for your community?

- **WHAT WILL THE CONTENT AND QUALITY OF YOUR DIGITAL SPACE SAY ABOUT WHO YOU ARE AS A FAITH COMMUNITY?**

- **HOW DOES YOUR DIGITAL PRESENCE FURTHER THE MAKING OF DISCIPLES AND THE SPREADING OF *GOOD NEWS* IN YOUR COMMUNITY?**